

Let's grow, together.



We're a thematic investment firm that partners with businesses to create exponential growth and build value over time.

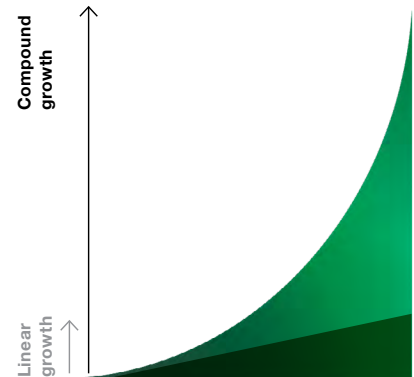
We do this by:

- Unlocking the power of compound growth
- Leveraging our experience, deep network and proven playbook
- Focusing on thematic investments driven by long term consumer trends

OUR POINT OF VIEW

Growth is great. Compound growth is better.

Compound growth is the ability of an investment to grow exponentially over time by repeatedly adding earnings to the initial investment. We passionately believe in optimizing the power of compound growth (rate of return x time), which is why we employ a disciplined approach that enables businesses to scale over time and maximize value for owners and investors.



Compound Growth = Rate of Return x Time

WHO WE ARE

We're a lot like you.

We are thematic investors and seasoned operators of consumer and services businesses. Like you, we're also entrepreneurs and business builders with ambitious goals. We know that building a sustainable business is far from easy. We understand what it's like to be in your shoes as operators, deal makers, shareholders and board members. In the process, we've amassed the expertise and a playbook to support businesses wanting to reach their potential.



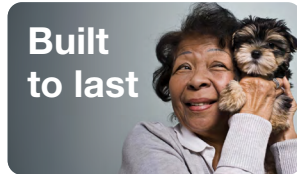
THEMATIC INVESTMENT STRATEGY

We believe that shifts in demographics and consumer behavior create significant long term business opportunities.

We like to partner with proven pet care, consumer and services businesses where we have deep experience and relationships, and can help them accelerate growth and maximize value.



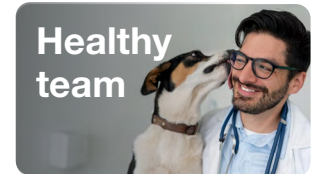
We deliver exponential growth and maximum value.



We have a proven playbook for long term success.



We can help optimize operations and profitability.



We believe that a positive culture is critical for growth.

WHY PARTNER WITH US?

We'll help you build a business for the long haul.



Good partners share the same objectives.

As true partners, we invest our own capital besides yours, then we work collaboratively with founders, owners and management teams to ensure that our strategies and approach are always aligned.



Long term growth involves patience and commitment.

We help build “forever businesses” and we have the patience, vision and expertise to significantly amplify investment returns over the long haul thanks to compound growth strategies.



Experience and a deep network are vital.

We have decades of experience investing, advising and optimizing pet care, consumer and services businesses. We bring our domain expertise and network to help accelerate growth and drive value.



We put our proven playbook to work...for you.

Our Value Execution Plan supports Growth, Operational Excellence, Human Capital and leverages AI, Technology & Systems to professionalize and scale small businesses into successful platforms.



Flexibility and creativity are in our DNA.

Our experience includes a wide range of deal sizes and partnership models. And our approach is to tailor our relationships to meet your specific needs and objectives – including solving critical business constraints and shareholder transitions.



We believe in doing well by doing the right thing.

It's pretty simple really. We believe in integrity and the power of win-win. Call us old-fashioned, but we think that honesty and sincerity matter, especially if you want to build long term business success.